



WCPO

wcpo.com
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ORDER

Print Date 10/04/12

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Flight Dates 10/30/12-11/05/12

Contract / Revision 313893 /

Original Date / Revision
10/04/12 10/04/12

Advertiser Donovan / Republican / Cou

Agency Communications Council In

Buying Contact

37 W. Broad Street, Suite 325
Columbus, OH 43215

Product

Candidate. Donovan For Sheriff 10

Agency Com 15%

Billing Contact

37 W. Broad Street, Suite 325
Columbus, OH 43215

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	10	\$7,650.00	\$9,000.00	0.00
Totals	10	\$7,650.00	\$9,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	10	\$7,650.00	\$9,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WCPO	10/30/12	11/05/12	M-F 7-730p 7-730p The List	CM	M-F 7-730pm	MTWTF--	:30	4	\$900.00	P-1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4				\$900.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$900.00		0.00			
N 2	WCPO	10/30/12	11/05/12	M-F 730-8p 730-8p Let's Ask America	CM	M-F 730-8p	MTWTF--	:30	4	\$900.00	P-1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4				\$900.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$900.00		0.00			
Totals														10	\$9,000.00